

**REMARKS**

Claims 1-27 are pending in this application. Applicants appreciate the Office Action's indication that claims 4, 6, 9, 11, 14, 16 and 18-22 contain allowable subject matter.

By this Amendment, claims 1, 7, 13 and 17 are amended for clarity by reciting additional features disclosed in the specification at, for example, Fig. 2. Claims 1, 7, 13 and 17 are also amended to delete certain features.

Claims 23-27 are added. In particular, independent claims 23-25 and 27 recite the features deleted from claims 1, 7, 13 and 17, respectively, and to recite additional features disclosed in the specification at, for example, Figs. 10-13. Claims 6, 11, 16 and 20 are amended in view of the amendments to claims 1, 7, 13 and 17 and/or in view of the addition of claims 23-27.

Reconsideration of the application is respectfully requested.

The Office Action fails to indicate whether "all" copies of the priority documents have been received in the "Office Action Summary" section of the Office Action (see item 12). Clarification if respectfully requested.

Applicants thank Examiner Assaf for the courtesy extended to Applicants' representative, Mr. Luo, during the March 15, 2007 personal interview. The substance of the personal interview is incorporated in the following remarks.

The Office Action rejects claims 1-3, 5, 7, 8, 10, 12, 13, 15 and 17 under 35 U.S.C. §102(b) over U.S. Patent No. 6,064,586 to Snyder et al. ("Snyder"). This rejection is respectfully traversed.

Claims 1, 7, 13 and 17 are amended as outlined above. In particular, claim 1 is amended to recite "the address information region being an integral region" and "a position at which a first address information region is disposed on a first two-dimensional information page is different from a position at which a second address information region is disposed on a

second two-dimensional information page." Claims 7, 13 and 17 are similarly recited. Snyder does not disclose or suggest the subject matter recited in claims 1, 7, 13 and 17, as amended.

Snyder discloses two-dimensional information pages in which the asserted "address information region" is disposed at the same position in each two-dimensional information page. See Figs. 1, 2 and 8. Snyder does not disclose or suggest that the asserted address information region is disposed at different position in different two-dimensional information pages. Thus, Snyder does not disclose or suggest "the address information region being an integral region" and "a position at which a first address information region is disposed on a first two-dimensional information page is different from a position at which a second address information region is disposed on a second two-dimensional information page," as recited in claim 1, and similarly recited in claims 7, 13, and 17.

The above-discussed feature recited in independent claims 1, 7, 13 and 17 is an important feature having unexpected advantages over prior art. See the specification at, for example, page 3, lines 10-17. Snyder does not recognize the importance of this feature, and the advantages associated with this feature. Thus, the subject matter recited in the claims is not obvious over Snyder.

For at least the above reasons, Snyder do does not disclose each and every element recited in claims 1, 7, 13 and 17, and claims 2, 3, 5, 8, 10 and 12 depending therefrom. Accordingly, withdrawal of the rejection of claims 1-3, 5, 7, 8, 10, 12, 13, 15 and 17 under 35 U.S.C. §102(b) is respectfully requested.

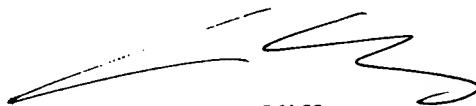
New claims 23-27 are believed to be patentable over Snyder. For example, Snyder does not disclose or suggest "a plurality of page groups each of which comprising a plurality of two-dimensional information pages," as recited in claim 23, and similarly recited in claims 24, 25 and 27. Furthermore, Snyder does not disclose or suggest "a position at which a first address information region is disposed on a two-dimensional information page of a first page group is

different from a position at which a second address information region is disposed on a two-dimensional information page of a second page group," as recited in claim 23, and similarly recited in claims 24, 25 and 27.

In view of the foregoing, it is respectfully submitted that this application is in condition for allowance. Favorable reconsideration and prompt allowance of claims are earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number set forth below.

Respectfully submitted,



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Attachments:

Petition for Extension of Time  
Amendment Transmittal

Date: March 23, 2007

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